



QSR

GRAB CONSUMERS with authentic ethnic cuisines *ON-THE-GO*

Today's consumers are on the lookout for ways to enjoy more global foods and traditional ethnic street foods, even at their favorite mainstream restaurants. Expand your profit potential and consumer base by adding the adventurous Greek and Mediterranean foods and flavors that your Millennial and Gen Z patrons crave.

Traffic Driving

75% of patrons like it when a mainstream restaurant also serves ethnic items¹ and Millennials are twice as likely as Boomers to order ethnic foods at least once a week.²

Flavor Boosting

Hummus, Tzatziki and Feta sauces were called out as "Trending Topping Options" to boost burger sales.³

Sales Soaring

Unique and flavorful sauces drive purchase intent with patrons⁴ and Ethnic sauces are great "high-impact condiments".⁵

Gyro & Fries

Ready, Carved™ Flame Broiled Off-the-Cone Beef & Lamb Gyro Slices (ME000020) served on a warm Pita (025) with Tzatziki Sauce (028), thin sliced red onions, and tomatoes. Served with a side of French fries.

Food Cost
\$2.12

Menu Price
\$7.99

Profit
\$5.87



Make us your profit-generating partner.

As the leading foodservice supplier of Greek-inspired solutions, Grecian Delight is truly the industry expert, providing on-trend products and cravable menu ideas. Drive awareness and trial of Grecian Delight products and your new ethnic-inspired menu items with customizable point-of-sale materials.



Gyro Salad
ReadyCarved™ Off-the-Cone Beef & Lamb Gyro Slices (ME000020) atop fresh greens, tomatoes, red onions, Feta cheese with Tzatziki Sauce (028) and warm Pita (025) wedges.

Food Cost \$2.12	Menu Price \$7.99	Profit \$5.87
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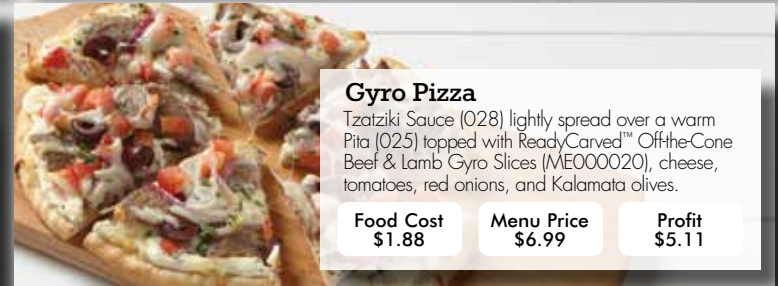
Spicy Mini Burgers
Mini burgers served on warm Mini Naan (052902) topped with zesty Feisty Feta® Spread (03030). Served with a side of French fries.

Food Cost \$2.08	Menu Price \$7.99	Profit \$5.91
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Feisty Feta® Fries
Traditional French fries topped with flavorful Feisty Feta® Spread (03030), Feta cheese and scallions.

Food Cost \$1.29	Menu Price \$5.99	Profit \$4.70
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Gyro Pizza
Tzatziki Sauce (028) lightly spread over a warm Pita (025) topped with ReadyCarved™ Off-the-Cone Beef & Lamb Gyro Slices (ME000020), cheese, tomatoes, red onions, and Kalamata olives.

Food Cost \$1.88	Menu Price \$6.99	Profit \$5.11
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Top recommended items for your Quick Service Restaurant

ReadyCarved® Flame Broiled Off-the-Cone Slices

SKU #	Product Description	Case Pack
ME000020	Beef & Lamb Gyro Slices	2 - 5 lbs.
ME000022	Chicken Gyro Slices	2 - 5 lbs.
ME000065	Halal Beef & Lamb Gyro Slices	2 - 5 lbs.
ME000016	Natural Halal Beef & Lamb Shawarma Slices	2 - 5 lbs.
ME000017	Natural Halal Chicken Shawarma Slices	2 - 5 lbs.
ME000018	Al Pastor Pork Slices	2 - 5 lbs.

Dips & Spreads

SKU #	Product Description	Case Pack
SA000001	Greek Yogurt Tzatziki Dip (Refrigerated)	2 - 3.75 lbs.
028	Tzatziki Sauce (Refrigerated)	4 - 3.75 lbs.
03030	Feisty Feta® Spread	2 - 3.75 lbs.
SA000018	Harissa Sauce (Refrigerated)	2 - 4.00 lbs.
SA000008	Garlic Sauce (Refrigerated)	2 - 4.00 lbs.
03101	Four Pepper Cilantro (Skhug) Sauce	2 - 3.75 lbs.

Pitas & Flatbreads

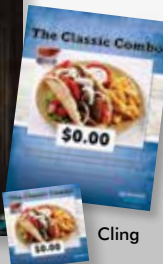
SKU #	Product Description	Unit Weight	Case Pack
052902	4" Mini Naan	1.5 oz.	18 - 10 ct.
023	6" New York Style Pita Bread	2.6 oz.	12 - 10 ct.
1023	6" Chicago Style Pita Bread	2.6 oz.	12 - 10 ct.
020	6" White Pita Pocket	2.6 oz.	24 - 6 ct.
1022	6" White Pita Pocket	2.6 oz.	12 - 6 ct.
030	6" Wheat Pita Pocket	2.6 oz.	12 - 6 ct.
025	7" New York Style Pita Bread	3.3 oz.	12 - 10 ct.
1029	7" Chicago Style Pita Bread	3.3 oz.	12 - 10 ct.
051126	7" Halal White Pita Bread	2.8 oz.	12 - 10 ct.
050033	9" Round Pita Bread	5.5 oz.	10 - 6 ct.
460	9" White Flatwrap™	3.0 oz.	10 - 10 ct.
462	9" Honey Wheat Flatwrap™	3.0 oz.	10 - 10 ct.

Drive more demand with customizable merchandising that showcases unique menu offerings.

Table Tent



Poster



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Counter Card



A Pure Mediterranean Foods Company

To find more menu-building and profit-generating opportunities and see a full listing of our meat, bread and sauce items, contact your Grecian Delight representative today, or visit greciandelight.com.