



RETAIL

GYROS

Premium Kits and Slices

Bring natural credentials to your frozen or refrigerated case with new Opaa!® Premium Gyros Kits & Slices, featuring no artificial ingredients or preservatives

Grecian Delight is the #1 Manufacturer of gyros at restaurants in the U.S.



80% of consumers report purchasing prepared meals at least once a month

 **grecian
delight**

A Pure Mediterranean Foods Company

QUALITY

AUTHENTICITY

LEADERSHIP

INNOVATION



Opaa!® Natural Gyros Kits & Slices for Frozen or Refrigerated Case

Introducing a new line of all-natural gyros products inspired by the Mediterranean Diet

80% of consumers report purchasing prepared meals at least once a month¹

Natural dollar sales have eclipsed **\$82B** in the US and represents the **#1** wellness claim on food & beverage²

Millennials & Household Income of \$100K+ **over index** for Natural wellness claims on package³

76% of restaurant menus now feature Natural ingredients⁴

Sources: ¹ Technomic, 2017 Retailer Meal Solutions Consumer Trend Report; ² Nielsen Answers L52 Weeks 7/2/16; ³ Nielsen on Demand Answers 12/26/2015; ⁴ National Restaurant Association, 2016



Clean-label Gyros Kits & Slices Available at Home

Building on our expertise in Foodservice, Grecian Delight is innovating the growing Gyro category with a new set of all-natural gyros products that can be used as a sandwich, on a salad, or in other great dishes made at home.



Opaa! Premium Gyros Kits & Slices Specifications

GDF SKU #	GTIN	Item UPC Code	Product Description	Pack Size	Net Weight (LBS)	Gross Weight (LBS)	Case Cube	Pallet Pattern (TI x HI)	Storage Temp
KT006017	1 00 75365 06017 1	0 75365 06017 4	Opaa! Premium Gyros Kit	4 - 16.4 oz	4.33	5	0.1	18 x 8	FZ
ME000049	1 00 75365 00166 2	0 75365 00166 5	Opaa! Premium Beef & Lamb Gyros Slices	12 - 7.2 oz	5.4	6.4	0.28	15 x 13	REF

Product of U.S.

Drive incremental category growth to your frozen or refrigerated meat sets with the all new line of Premium Opaa! Gyros Kits & Slices



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