



RETAIL & PRIVATE LABEL

# DIPS & SPREADS

Bring category-changing growth to your Deli, Dips, Produce,  
and Spreads set with new products from Opaa!®

Consumers gravitate  
towards natural and  
less-processed food

Better-for-you option, inspired by  
The Mediterranean Diet

Tzatziki originated as a  
yogurt-based dip from  
Ottoman times

Innovative flavors

grecian  
delight

A Pure Mediterranean Foods Company

QUALITY

AUTHENTICITY

LEADERSHIP

INNOVATION

## Opaa!® Dips & Spreads

The besttasting, highest quality dips for your category

**44% of chefs**  
named ethnic dips  
a hot trend

**Shoppers tend**  
to seek cues for fresh,  
minimally processed foods<sup>1</sup>

Tzatziki is  
**up 49%**  
on QSR menus<sup>2</sup>

Advantageous  
nutritionals vs.  
**the competition**

Sources: <sup>1</sup> Source FMI, Food Retail Implications for U.S. Grocery Shopper Trends 7/18/2017; <sup>2</sup> Datassential MenuTrends 2015

## Attract Adventurous Eaters with Better-for-You Dips & Spreads

Dips and spreads from Opaa! are a great way to let consumers try new flavors while meeting their desires for healthier, more nutrient-rich options. Shoppers view the store perimeter as the source for fresh, less processed items to help them with their personal health and well-being. Opaa! dips are perfect for retailers to include in their sets to position for the trend toward shopper wellness.



## Opaa! Dips & Spreads Specifications

GDF SKU #	GTIN	Item UPC Code	Product Description	Pack Size	Net Weight (LBS)	Gross Weight (LBS)	Case Cube	Pallet Pattern (TI x HI)	Storage Temp
06645	1 00 75365 06645 6	0 75365 06045 7	Opaa! Tzatziki Greek Yogurt Dip	6 - 8 oz.	3.0	3.5	0.19	24 x 15	REF
SA000021	1 00 75365 00132 7	0 75365 00132 0	Opaa! Feisty Feta® Dip	6 - 8 oz.	3.0	3.5	0.19	24 x 15	REF

## Private Label Dips & Spreads

Choose from our Opaa! branded portfolio or utilize Grecian Delight as your one source to meet all of your private label dip and spread needs. With over 40 years of experience, Grecian Delight is uniquely qualified with a state of the art, SQF Level 3 Certified facility and a dedicated R&D and Commercialization team to manage your project start-to-finish.

Processed in USA

**Introduce Opaa! dips and spreads to your category to drive improved velocity and repeat purchase.**

**grecian  
delight**

A Pure Mediterranean Foods Company