



QSR

GRAB CONSUMERS with authentic ethnic cuisines *ON-THE-GO*

Today's consumers are on the lookout for ways to enjoy more global foods and traditional ethnic street foods, even at their favorite mainstream restaurants. Expand your profit potential and consumer base by adding the adventurous Greek and Mediterranean foods and flavors that your Millennial and Gen Z patrons crave.

Traffic Driving

75% of patrons like it when a mainstream restaurant also serves ethnic items¹ and Millennials are twice as likely as Boomers to order ethnic foods at least once a week.²

Flavor Boosting

Hummus, Tzatziki and Feta sauces were called out as "Trending Topping Options" to boost burger sales, by Technomic.³

Sales Soaring

Unique and flavorful sauces drive purchase intent with patrons.⁴ QSR Magazine has called out Ethnic sauces as great "high-impact condiments".⁵

Gyro & Fries

Ready Carved™ Flame Broiled Off-the-Cone Beef & Lamb Gyro Slices (ME000020) served on a warm Pita (025) with Tzatziki Sauce (028), thin sliced red onions, and tomatoes. Served with a side of French fries.

Food Cost
\$2.12

Menu Price
\$7.99

Profit
\$5.87



Make us your profit-generating partner.

As the leading foodservice supplier of Greek-inspired solutions, Grecian Delight is truly the industry expert, providing on-trend products and cravable menu ideas. Drive awareness and trial of Grecian Delight products and your new ethnic-inspired menu items with customizable point-of-sale materials.



Gyro Salad
ReadyCarved™ Off-the-Cone Beef & Lamb Gyro Slices (ME000020) atop fresh greens, tomatoes, red onions, Feta cheese with Tzatziki Sauce (O28) and warm Pita (O25) wedges.

Food Cost \$2.12	Menu Price \$7.99	Profit \$5.87
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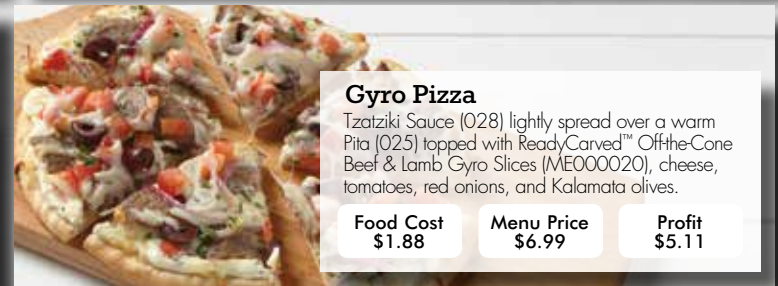
Spicy Mini Burgers
Mini burgers served on warm Mini Naan (O52902) topped with zesty Feisty Feta® Spread (O3030). Served with a side of French fries.

Food Cost \$2.08	Menu Price \$7.99	Profit \$5.91
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Feisty Feta® Fries
Traditional French fries topped with flavorful Feisty Feta® Spread (O3030), Feta cheese and scallions.

Food Cost \$1.29	Menu Price \$5.99	Profit \$4.70
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Gyro Pizza
Tzatziki Sauce (O28) lightly spread over a warm Pita (O25) topped with ReadyCarved™ Off-the-Cone Beef & Lamb Gyro Slices (ME000020), cheese, tomatoes, red onions, and Kalamata olives.

Food Cost \$1.88	Menu Price \$6.99	Profit \$5.11
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Top recommended items for your Quick Service Restaurant

Gyro Slices

SKU #	Product Description	Case Pack
ME000020	NEW ReadyCarved™ Flame Broiled Beef & Lamb Gyro Slices	2 - 5 lbs.
ME000022	NEW ReadyCarved™ Flame Broiled Chicken Gyro Slices	2 - 5 lbs.
013	Athenian® Gyro Pre-Cooked Slices	4 - 4 lbs.
188	Chicago Style™ Gyro Pre-Cooked Slices (0.5 oz.)	4 - 4 lbs.
189	Chicago Style™ Gyro Pre-Cooked Slices (0.9 oz.)	4 - 4 lbs.
197	Gyro Pre-Cooked Slices (0.5 oz.) - no MSG spice blend	4 - 4 lbs.
065	Beef Gyro I.Q.F. Raw Slices (1.25 oz.)	1 - 10 lbs.
067	Beef & Lamb Gyro I.Q.F. Raw Slices (1.0 oz.)	1 - 10 lbs.
509	Pre-Cooked Chicken Gyro Slices	1 - 10 lbs.

Dips & Spreads

SKU #	Product Description	Case Pack
SA000001	NEW Greek Yogurt Tzatziki Dip (Refrigerated)	2 - 3.75 lbs.
SA000002	NEW Tzatziki Sauce Greek Yogurt & Sour Cream Blend (Refrigerated)	2 - 3.75 lbs.
028	Tzatziki Sauce (Refrigerated)	4 - 3.75 lbs.
03030	Feisty Feta® Spread	2 - 3.75 lbs.

Pitas & Flatbreads

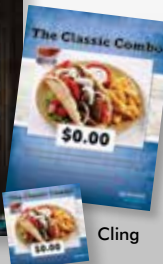
SKU #	Product Description	Unit Weight	Case Pack
052902	4" Mini Naan	1.5 oz.	18 - 10 ct.
023	6" New York Style Pita Bread	2.6 oz.	12 - 10 ct.
1023	6" Chicago Style Pita Bread	2.6 oz.	12 - 10 ct.
020	6" White Pita Pocket	2.6 oz.	24 - 6 ct.
1022	6" White Pita Pocket	2.6 oz.	12 - 6 ct.
030	6" Wheat Pita Pocket	2.6 oz.	12 - 6 ct.
025	7" New York Style Pita Bread	3.3 oz.	12 - 10 ct.
1029	7" Chicago Style Pita Bread	3.3 oz.	12 - 10 ct.
051126	7" Round White Thin Pita Bread	2.8 oz.	12 - 10 ct.
050033	9" Round Pita Bread	5.5 oz.	10 - 6 ct.
460	9" White Flatwrap™	3.0 oz.	10 - 10 ct.
462	9" Honey Wheat Flatwrap™	3.0 oz.	10 - 10 ct.
BA000021	9" Ancient Grains Flatwrap™	3.0 oz.	10 - 10 ct.

Drive more demand with customizable merchandising that showcases unique menu offerings.

Table Tent



Poster



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Counter Card



A Pure Mediterranean Foods Company