

The latest
COLLEGE CRAZE
is taking place
ON YOUR MENU

Gen Z has taken over college campuses and these new consumers are seeking innovative and ethnic cuisines on the menu.¹ As a result, Greek & Mediterranean foods are surging in popularity on college menus with classics like Gyros finding new growth and emerging items like Shawarma or plant-based protein Falafel showing huge increases on menus of 772% and 94% respectively.² Expand the popularity of your menus and keep kids on campus by offering more of the exciting global fare these new consumers crave.

In-Demand

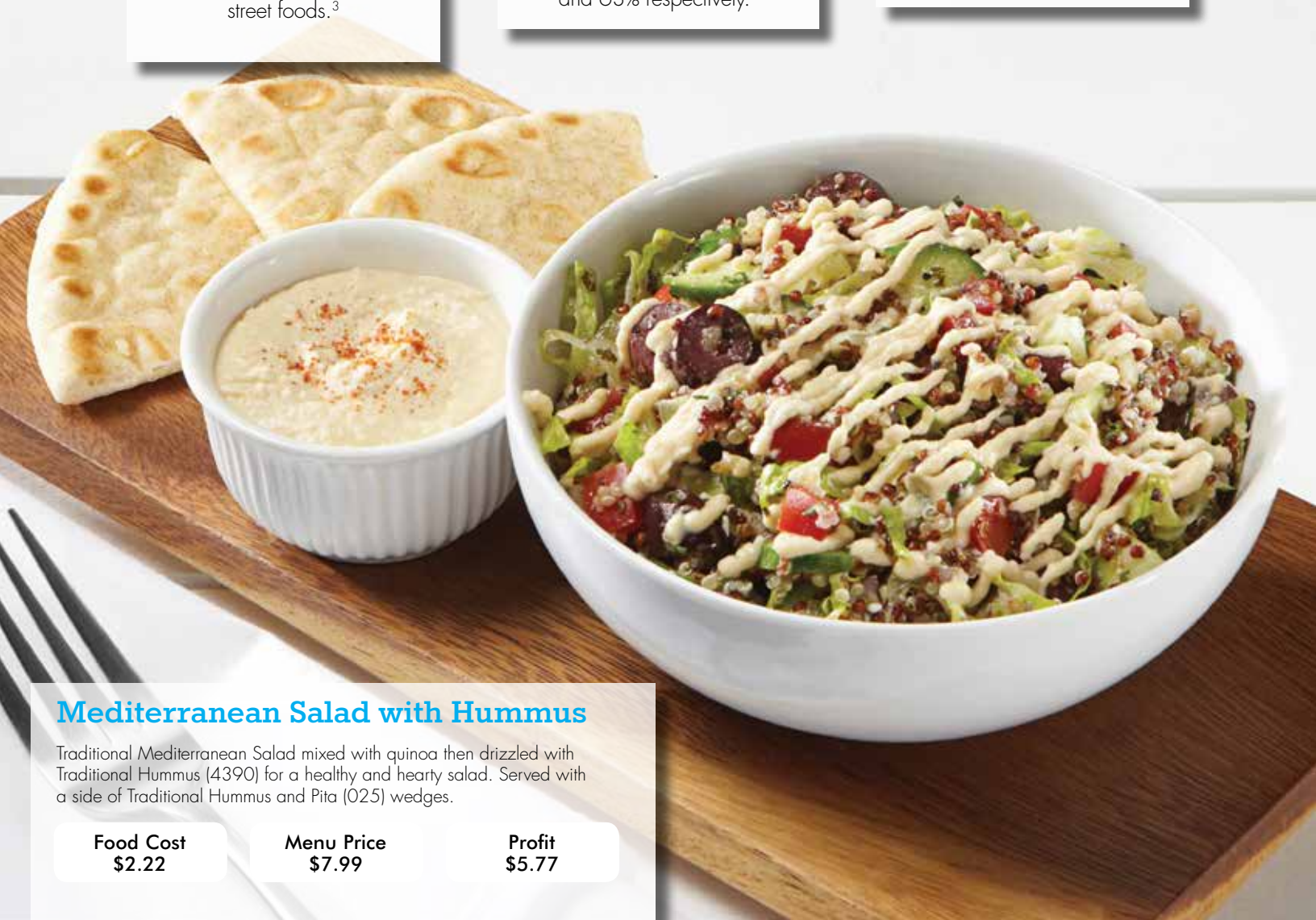
College students look for portability, authenticity and ethnic fare on the menu, with 42% interested in international street foods.³

On-Trend

Mediterranean items continue to grow in popularity with Hummus and Flatbread now on more than half of all college menus and continuing to grow, up 117% and 63% respectively.⁴

Earth Friendly

Students seek foods that are natural, authentic and with fewer additives and preservatives. Plant-based protein items like Falafel and Hummus meet their desires for nutrition and sustainability.



Mediterranean Salad with Hummus

Traditional Mediterranean Salad mixed with quinoa then drizzled with Traditional Hummus (4390) for a healthy and hearty salad. Served with a side of Traditional Hummus and Pita (025) wedges.

Food Cost
\$2.22

Menu Price
\$7.99

Profit
\$5.77

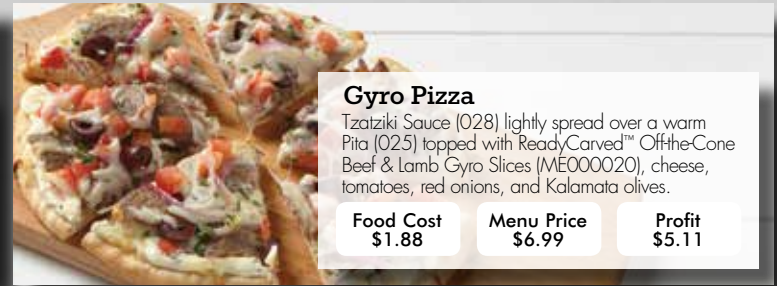
Make us your profit-generating partner.

As the leading foodservice supplier of Greek and Mediterranean solutions, Grecian Delight is truly the industry expert, providing on-trend products and inspired menu ideas. Drive awareness and trial of Grecian Delight products and your new ethnic-inspired menu items with customizable point-of-sale materials.



Hawaiian Chicken Salad Wrap
Serve a healthy chicken salad made with Traditional Hummus (4390) on our Honey Wheat Flatwrap™ (462) with a side salad.

Food Cost \$2.40	Menu Price \$8.99	Profit \$6.59
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Gyro Pizza
Tzatziki Sauce (028) lightly spread over a warm Pita (025) topped with ReadyCarved™ Off-the-Cone Beef & Lamb Gyro Slices (ME000020), cheese, tomatoes, red onions, and Kalamata olives.

Food Cost \$1.88	Menu Price \$6.99	Profit \$5.11
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Falafel & Hummus Bowl
Traditional Hummus (4390) and cabbage topped with Falafel Fritters (SA000011) and Tahini Sauce (SA000006). Great double protein option for students!

Food Cost \$1.97	Menu Price \$6.99	Profit \$5.02
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Vegetable Wrap with Hummus
Spinach, avocado, tomatoes, onions, sprouts, and Traditional Hummus (4390) rolled up in a warm Lavash Flatbread (051090).

Food Cost \$1.18	Menu Price \$5.99	Profit \$4.81
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Top recommended items for your campus

Gyro Slices

SKU #	Product Description	Case Pack
ME000020	NEW ReadyCarved™ Flame Broiled Beef & Lamb Gyro Slices <i>Free of AC, F, P</i>	2 - 5 lbs.
ME000022	NEW ReadyCarved™ Flame Broiled Chicken Gyro Slices <i>Free of AC, F, P</i>	2 - 5 lbs.
013	Athenian® Gyro Pre-Cooked Slices	4 - 4 lbs.
188	Chicago Style™ Gyro Pre-Cooked Slices (0.5 oz)	4 - 4 lbs.
189	Chicago Style™ Gyro Pre-Cooked Slices (0.9 oz)	4 - 4 lbs.
197	Gyro Pre-Cooked Slices (0.5 oz) - no MSG spice blend	4 - 4 lbs.
065	Beef Gyro I.Q.F. Raw Slices (1.25 oz)	1 - 10 lbs.
067	Beef & Lamb Gyro I.Q.F. Raw Slices (1.0 oz)	1 - 10 lbs.
509	Pre-Cooked Chicken Gyro Slices	1 - 10 lbs.

Tzatziki

SKU #	Product Description	Case Pack
SA000001	NEW Greek Yogurt Tzatziki Dip (Refrigerated) <i>Free of AC, F, P</i>	2 - 3.75 lbs.
SA000002	NEW Tzatziki Sauce Greek Yogurt & Sour Cream Blend (Refrigerated) <i>Free of AC, F</i>	2 - 3.75 lbs.
028	Tzatziki Sauce (Refrigerated) <i>Free of AC, F</i>	4 - 3.75 lbs.

Pitas & Flatbreads

SKU #	Product Description	Unit Weight	Case Pack
023	6" New York Style Pita Bread	2.6 oz.	12 - 10 ct.
051038	6.5" Square Panini Flatbread	3.4 oz.	12 - 10 ct.
025	7" New York Style Pita Bread	3.3 oz.	12 - 10 ct.
051125	7" Round 100% Whole Wheat Pita Bread	3.3 oz.	12 - 10 ct.
051090	8.5" x 11" Lavash	4.2 oz.	4 - 10 ct.
460	9" White Flatwrap™	3.0 oz.	10 - 10 ct.
462	9" Honey Wheat Flatwrap™	3.0 oz.	10 - 10 ct.
BA000021	9" Ancient Grains Flatwrap™	3.0 oz.	10 - 10 ct.
035	Mediterranean Pita Chips		1 - 15 lbs.

Dips & Spreads (*CRC Kosher Pareve)

SKU #	Product Description	Case Pack
4340	Traditional Hummus* <i>Free of AC</i>	4 - 3.75 lbs.
4390	Traditional Hummus (Refrigerated)* <i>Free of AC, F, P</i>	2 - 4.00 lbs.
4350	Garlic Hummus* <i>Free of AC</i>	2 - 3.75 lbs.
4310	Roasted Red Pepper Hummus* <i>Free of AC</i>	4 - 3.75 lbs.
4395	Roasted Red Pepper Hummus (Refrigerated)* <i>Free of AC, F, P</i>	2 - 4.00 lbs.
SA000006	Tahini Sauce (Refrigerated) <i>Free of AC, F, P</i>	2 - 4.00 lbs.

Falafel (*CRC Kosher Pareve)

SKU #	Product Description	Case Pack
255	Falafel Dough* <i>Free of AC, F, P</i>	4 - 3.75 lbs.
SA000011	Falafel Fritters 1 oz. Pucks* <i>Free of AC, F, P</i>	4 - 4 lbs.

Free of Artificial Colors (AC), Flavors (F) and Preservatives (P)



Drive more demand with customizable merchandising that showcases your promotional offerings.



A Pure Mediterranean Foods Company

To find more menu-building and profit-generating opportunities and see a full listing of our meat, bread and sauce items, contact your Grecian Delight representative today, or visit greciandelight.com.