

# EXPAND YOUR MENU to meet consumers' demands for *GLOBAL FLAVORS*

Today's consumers are seeking more ethnic inspired flavors and foods when dining out – even at mainstream restaurants. Greek and Mediterranean flavors can infuse your menu with the excitement they crave and the global flair Millennials and Gen Z patrons expect.

## Traffic Driving

Nearly half of Millennial diners are seeking out ethnic flavors.<sup>1</sup> 75% of patrons like it when a mainstream restaurant also serves ethnic items.<sup>2</sup>

## Flavor Boosting

Ethnic spreads have become a popular way to add flair to everyday staples. Hummus, Tzatziki and Feta sauces were called out as "Trending Topping Options".<sup>3</sup>

## Snacking & Sharing

Consumers want flavor experimentation from their appetizer and small plate offerings. Dips represent a more interactive snack item.<sup>4</sup>



## Hummus Trio

Great for happy hour, appetizers, and sides. Warm Naan (052900) slices served with Traditional Hummus (4340), Roasted Red Pepper Hummus (4310), and Garlic Hummus (4350).

Food Cost  
\$2.26

Menu Price  
\$8.99

Profit  
\$6.73


# Make us your profit-generating partner.

As the leading foodservice supplier of Greek and Mediterranean solutions, Grecian Delight is truly the industry expert, providing on-trend products and inspired menu ideas. Drive awareness and trial of Grecian Delight products and your new ethnic-inspired menu items with customizable point-of-sale materials.



**Shrimp Flats with Tahini**  
Offer patrons a sweet and spicy mash-up with spicy shrimp and pineapple rings on a Mini Flatwrap™ (051080) drizzled with Tahini Sauce (SA000006).

<b>Food Cost</b> \$2.32	<b>Menu Price</b> \$8.99	<b>Profit</b> \$6.67
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**Gyro Pizza**  
Tzatziki Sauce (028) lightly spread over a warm Pita (025) topped with ReadyCarved™ Off-the-Cone Beef & Lamb Gyro Slices (ME000020), cheese, tomatoes, red onions, and Kalamata olives.

<b>Food Cost</b> \$1.88	<b>Menu Price</b> \$6.99	<b>Profit</b> \$5.11
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**Spicy Mini Burgers**  
Mini burgers served on warm Mini Naan (052902) topped with zesty Feisty Feta® Spread (03030). Served with a side of French fries.

<b>Food Cost</b> \$2.08	<b>Menu Price</b> \$7.99	<b>Profit</b> \$5.91
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**Buffalo Falafel Fritters**  
Toss Falafel Fritters (SA000011) in buffalo sauce and serve with a side of Greek Yogurt Tzatziki Dip (SA000001), carrots and celery.

<b>Food Cost</b> \$2.11	<b>Menu Price</b> \$6.99	<b>Profit</b> \$4.88
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## Top recommended items for your Casual Dining Bar & Grill Restaurant

### Pitas & Flatbreads

SKU #	Product Description	Unit Weight	Case Pack
051080	4" Mini Flatwrap™	0.65 oz.	1 - 15 lbs.
052902	4" Mini Naan	1.5 oz.	18 - 10 ct.
023	6" New York Style Pita Bread	2.6 oz.	12 - 10 ct.
020	6" White Pita Pocket	2.6 oz.	24 - 6 ct.
1022	6" White Pita Pocket	2.6 oz.	12 - 6 ct.
051038	6.5" Square Panini Flatbread	3.4 oz.	12 - 10 ct.
025	7" New York Style Pita Bread	3.3 oz.	12 - 10 ct.
051125	7" Round 100% Whole Wheat Pita Bread	3.3 oz.	12 - 10 ct.
052900	8" x 5.5" Oval Traditional Naan	2.4 oz.	12 - 5 ct.
052901	Oven Fired Authentic Naan	4.4 oz.	6 - 8 ct.
051090	8.5" x 11" Lavash	4.2 oz.	4 - 10 ct.
035	Mediterranean Pita Chips		1 - 15 lbs.

### Falafel (\*CRC Kosher Pareve)

SKU #	Product Description	Case Pack
255	Falafel Dough*	4 - 3.75 lbs.
SA000011	Falafel Fritters 1 oz. Pucks*	4 - 4 lbs.

### Dips & Spreads (\*CRC Kosher Pareve)

SKU #	Product Description	Case Pack
SA000001	NEW Greek Yogurt Tzatziki Dip (Refrigerated)	2 - 3.75 lbs.
SA000002	NEW Tzatziki Sauce Greek Yogurt & Sour Cream Blend (Refrigerated)	2 - 3.75 lbs.
028	Tzatziki Sauce (Refrigerated)	4 - 3.75 lbs.
4340	Traditional Hummus*	4 - 3.75 lbs.
4390	Traditional Hummus (Refrigerated)*	2 - 4.00 lbs.
4350	Garlic Hummus*	2 - 3.75 lbs.
4310	Roasted Red Pepper Hummus*	4 - 3.75 lbs.
4395	Roasted Red Pepper Hummus (Refrigerated)*	2 - 4.00 lbs.
03030	Feisty Feta® Spread	2 - 3.75 lbs.
03101	Four Pepper Cilantro (Skhug) Sauce	2 - 3.75 lbs.
SA000006	Tahini Sauce (Refrigerated)	2 - 4.00 lbs.

### Gyro Slices

SKU #	Product Description	Case Pack
ME000020	NEW ReadyCarved™ Flame Broiled Beef & Lamb Gyro Slices	2 - 5 lbs.
ME000022	NEW ReadyCarved™ Flame Broiled Chicken Gyro Slices	2 - 5 lbs.
013	Athenian® Gyro Pre-Cooked Slices	4 - 4 lbs.
188	Chicago Style™ Gyro Pre-Cooked Slices (0.5 oz)	4 - 4 lbs.
189	Chicago Style™ Gyro Pre-Cooked Slices (0.9 oz)	4 - 4 lbs.
197	Gyro Pre-Cooked Slices (0.5 oz) - no MSG spice blend	4 - 4 lbs.
065	Beef Gyro I.Q.F. Raw Slices (1.25 oz)	1 - 10 lbs.
067	Beef & Lamb Gyro I.Q.F. Raw Slices (1.0 oz)	1 - 10 lbs.
509	Pre-Cooked Chicken Gyro Slices	1 - 10 lbs.



Drive more demand with customizable merchandising that showcases your promotional offerings.



A Pure Mediterranean Foods Company

To find more menu-building and profit-generating opportunities and see a full listing of our meat, bread and sauce items, contact your Grecian Delight representative, or visit [greciandelight.com](http://greciandelight.com).