

# GRAB CONSUMERS with authentic ethnic cuisines *ON-THE-GO*

Today's consumers are on the lookout for ways to enjoy Greek and Mediterranean traditional ethnic street food. Expand your customer base and profit potential by adding more adventurous cuisine to appeal to Millennials and today's flavor-seeking consumers.

## In Demand

More and more people are eating a wider variety of ethnic cuisines now than they did five years ago.<sup>1</sup> And Greek is one of the favorites.

## On-Trend

Gyros are what your patrons desire. No wonder chain restaurants have seen a 52% increase in menu penetration of gyros and a growth of 36% in tzatziki over the last 4 years.<sup>2</sup>

## Drive Traffic

Meet Millennials' search for something new. Gyro slices are versatile enough to use in sandwiches or to bring a unique flavor to sandwiches, salads, burgers and beyond.

A close-up photograph of a red plastic basket filled with a gyro sandwich and french fries. The gyro is served in a warm pita bread, filled with sliced meat, tzatziki sauce, sliced tomatoes, and red onions. The fries are golden and appear to be served with a red dipping sauce.

## Gyro & Fries

Traditional Gyro slices (065) served on a warm Pita (025) with Tzatziki sauce (028), thin sliced red onions, and tomatoes. Served with a side of French fries.

Food Cost  
\$2.12

Menu Price  
\$7.99

Profit  
\$5.87

# Make us your profit-generating partner.

As the leading foodservice supplier of Greek-inspired solutions, Grecian Delight is truly the industry expert, providing on-trend products and cravable menu ideas. Drive awareness and trial of Grecian Delight products and your new ethnic-inspired menu items with customizable point-of-sale materials.



**Gyro Salad**  
Grilled Gyro slices (065) atop a bed of fresh greens, Roma tomatoes, red onions, Feta cheese with cool Tzatziki sauce (028) and warm Pita (1029) wedges on the side.

<b>Food Cost</b> \$2.12	<b>Menu Price</b> \$7.99	<b>Profit</b> \$5.87
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**Gyro Flatbread Pizza**  
A twist on the classic sandwich. Tzatziki sauce (028) lightly spread over a warmed flatbread (050426) topped with traditional Gyro slices (189), Mozzarella and Feta cheese blend, fresh diced tomato and thin sliced red onion.

<b>Food Cost</b> \$1.88	<b>Menu Price</b> \$6.99	<b>Profit</b> \$5.11
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## Top recommended items for your Quick Service Restaurant

### Specialty Meats

SKU #	Product Description	Case Pack
013	Athenian® Gyro Pre-Cooked Slices	4 - 4 lb.
188	Chicago™ Gyro Pre-Cooked Slices (0.5 oz.)	4 - 4 lb.
189	Chicago™ Gyro Pre-Cooked Slices (0.9 oz.)	4 - 4 lb.
065	Grecian Delight® Beef Gyro I.Q.F. Raw Slices (1.25 oz.)	1 - 10 lb.
509	Grecian Delight® Pre-Cooked Chicken Slices	1 - 10 lb.
067	Grecian Delight® Beef & Lamb I.Q.F. Raw Slices (1.0 oz.)	1 - 10 lb.

### Dips & Spreads

SKU #	Product Description	Case Pack
028	Grecian Delight® Tzatziki (Refrigerated)	4 - 3.75 lb.

### Pitas & Flatbreads

SKU #	Product Description	Unit Weight	Case Pack
023	Grecian Delight® 6" New York Style Pita Bread	2.6 oz.	12 - 10 ct.
1023	Grecian Delight® 6" Chicago Style Pita Bread	2.6 oz.	12 - 10 ct.
025	Grecian Delight® 7" New York Style Pita Bread	3.3 oz.	12 - 10 ct.
1029	Grecian Delight® 7" Chicago Style Pita Bread	3.3 oz.	12 - 10 ct.
460	Grecian Delight® 9" White Pita Wrap	3.5 oz.	10 - 10 ct.
462	Grecian Delight® 9" Honey Wheat Pita Wrap	3.5 oz.	10 - 10 ct.
020	Grecian Delight® 6" White Pita Pocket	2.6 oz.	24 - 6 ct.
030	Grecian Delight® 6" Wheat Pita Pocket	2.6 oz.	12 - 6 ct.
051126	One Republic™ 7" Round White Thin Pita Flatbread	2.8 oz.	12 - 10 ct.
050426	One Republic™ 8" Round Pita Flatbread	3.8 oz.	6 - 10 ct.
050811	One Republic™ 3" Mini Flatbread	1.5 oz.	8 - 10/4 ct.



Drive more demand with customizable merchandising that showcases unique menu offerings.



To find more menu-building and profit-generating opportunities and see a full listing of our meat, bread and sauce items, contact your Grecian Delight representative today, or visit [greciandelightfoodservice.com](http://greciandelightfoodservice.com).

A Pure Mediterranean Foods Company